



\* **Kultur/Block e.V.**

a Forum for Art and Culture in  
Halle-Neustadt

## \* Future starts in place



### \* Kultur/Block e.V.

a forum for art and culture in Halle-Neustadt

- initiates opportunities to use the *vacancy* of apartments *as resource*
- is part of the *structural change*
- needs *participation* and involvement of residents
- supports *community based models*
- strengthen the *community sense*
- brings national and regional cultural projects into Halle-Neustadt
- presents *experiences* from urban and regional projects from all over the world
- architectural and historical views shall support *identity* in place
- gets residents and planners in *discussion*

## Halle-Neustadt

Halle-Neustadt is interesting because it is affected.

- long constant *reduction of population*
- additionally increased by moves out from young people
- first time urban planners need to come up with concepts for *shrinking cities*
- shrinking of Eastern German cities has a *modell character*
- according to demographs also Western German cities are affected soon
- expanding urban space to the surrounding

Halle-Neustadt is an *alternative* to the expansion onto periphery because of existing figures:

- University and institutes
- art college, modern infrastructure in fine arts
- theater ... etc.



On the following pages, you will find several of Kultur/Block's recent projects



## NEUSTADT/NIEDERSACHSENPLATZ move empty + put down - new construction = living together

Symposium "Urban Development" + Art Exhibition "P2" + Workshop "Neustadt-Gardens"

28. Juni bis 8. Juli 2003



Five blocks with more than 200 apartments will be put down in 2004. Particularly Eastern German communities re-act to the fact of reduction of people and over-aging population.

Kultur/Block e.V. started a *series of events* called 'Neustadt/Niedersachsenplatz' to attract peoples attention to the subject of the change in their own urban surrounding.

From June, 28th to July 8th 2003 Kultur/Block e.V. presented art which *referred directly to place and architecture*. A symposium related on urban development, a Workshop 'Neustadt Gardens' as well as thematic lectures and exhibitions took place.

'Neustadt/Niedersachsenplatz' linked art, social engagement and research to innovative social approaches for action and processes of decisions for a future of our cities.

'Neustadt/Niedersachsenplatz' was supported by the Federal Foundation of Art Germany.

## Art Exhibition 'P2'

'P2' is the name for a standard footprint of apartments from the socialist housing of the GDR

'P2' linked young artists for an esthetic reflexion and perception of the field 'Human/Space'

'P2' has been an exhibition from mainly young international artists from the sector painting, photography and video (installation)

'P2' dealt with the relationship from people and their apartments

'P2' demonstrated how to deal esthetically and socially with fixed, limited, defined space

*11mal Niedersachsenplatz*  
Interview-Film-Talk,  
Dorothee Fichtmüller and  
Daniela Hirsch,  
Halle 2003

*Der große Staatscircus*  
Installation mit Figuren  
und Bauelementen von  
Kurt Helm aus der  
Sammlung Ramon Haze,  
Leipzig 1998

*i-home-smart student living*  
ein Projekt des Lehrstuhls für  
Gebäudelehre und Produktent-  
wicklung am Institut für Ent-  
werfen und Bautechnik der TU  
München,  
Leitung: Prof. Richard Horden

*How to Videos*  
'Mein Eigenheim',  
Videos, The E-team,  
New York 2001/2002

*Delta HP-Blick*  
Neustadt-Comics,  
Found Footage-Work,  
Jörg Kutschke,  
Halle 2003

*Welche Medizin braucht  
eine pathogene Stadt?*  
Architektorentwurf von  
Isabelle Laure Watteblee

*Wohnzimmer*  
from 'Ich stelle aus...',  
Bilddokumentation,  
Maike Fraas,  
Halle 2003

*Utrechter Huette*  
Installation,  
Franz Hoefner,  
Berlin 2002

*Lunapark*  
Videoinstallation,  
Camilla Dahl, Berlin 2003

*MASSDART 03*  
Videoinstallation,  
Piotr Baran, D/F 2003

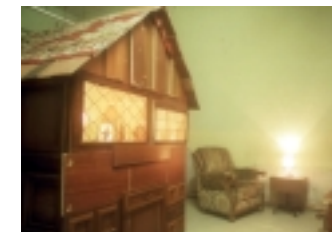
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*Delta HP-Blick*  
Neustadt-Comics,  
Found Footage-Work,  
Jörg Kutschke,  
Halle 2003

*From My Window*  
1978-1999  
Video, József Robakowski,  
Lodz/Polen 2000

*MASSDART 03*  
Videoinstallation,  
Piotr Baran, D/F 2003



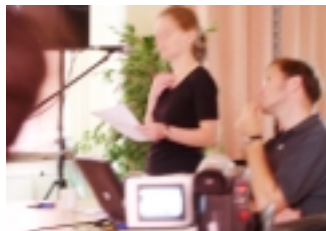
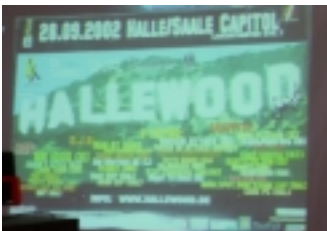
## Symposion 'Urban Development'

move empty + put down – new construction = living together

Experts discussed social and architectural meaning of urban alteration as well as opportunities to involve residents effectively into the process of urban development.

PICCED (Pratt Institute Center for Community and Environmental Development, N.Y.) presented its work, methods and projects.

Main lecture was 'Listening to the city' – an important initiative for a democratic involvement of residents for the new construction and use of 'Ground Zero'.



Georgia Wedler and Jens Wodzak

## He and she and a thousand questions

- Thematic Film Nights (named after a GDR TV show for ideas about the interior of prefabricated settlements)
- Presented history and growth of Halle/Neustadt, de-industrialization of the whole region and plans for (at least) interim solutions of brown fields
- Show of documentations and private films as: 'urban space', 'Island of Swans', 'Technic of Joy', 'Last prick', 'Roger & me'



Still of the GDR TV-Show



Filmstil 'Technic of Joy'

## Temporary gastronomical offer and accomodation

During 'Neustadt/Niedersachsenplatz'

- temporary Café opened daiyl from 4 pm to midnight
- accomodation for particiapnts and guests of Symposium and Workshop
- working space
- all in former apartments of one of the blocks going to be put down
- design and interiour of Café, reception and apartments was hosted by School of Art and Design 'Burg Giebichenstein' Halle under authority of Prof. Klaus Michel

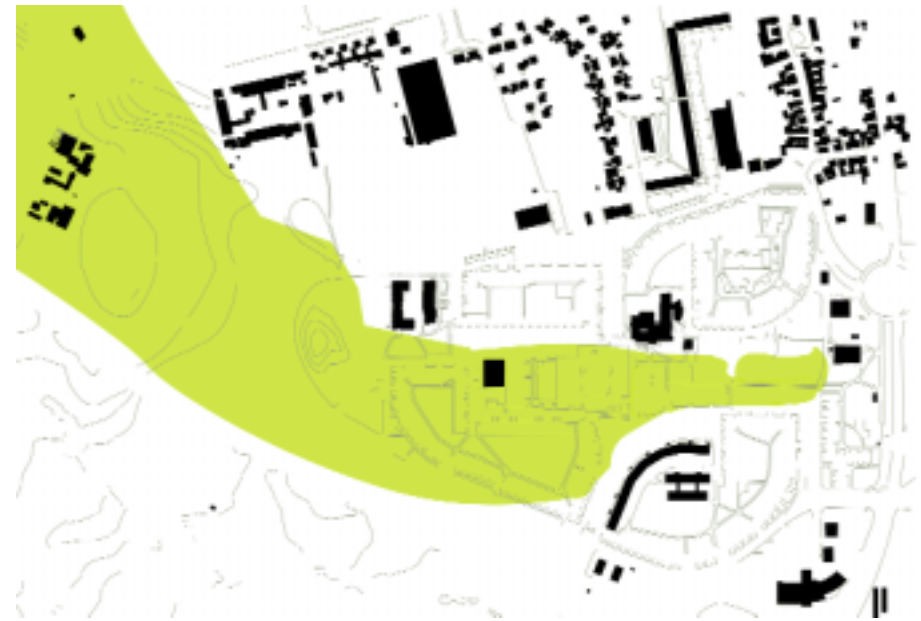


## Workshop Neustadt-Gardens

For Halle-Neustadt there are only unfinished concepts for the step-by-step reduction of people made by the City Department of Planning and Housing Companies.

Main goal of workshop has been to develop methods for *activating* residents (contrary to common quarter conferences) and *approach solutions* of a new kind of involvement, find *'points of awareness'* to regard the new free space as a chance to conquer and fulfill with own needs.

- We still are at the very first beginning of a process
- Kultur/Block e.V. talks - together with residents - about possibilities to deal with this new open space as a result of post urban cultural landscape and at the same time as a chance to build on
- This process has to be initiate public, transparent and democratic to achieve a sustainable identification
- Finally the process of involvement and participation depends on self-organization of the residents
- Neustadt Gardens as activating, initiating project for participation
- Initialising - accompanying - self-organization.



The planning area of 'Neustadt-Garden'

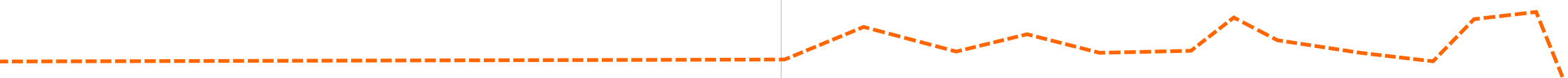


Perry Winston from PICCED, N.Y. and Hans-Gerd Kleymann from Planerzirkel, Halle

## **ENDSPIEL - NEUSTADT/NIEDERSACHSENPLATZ**

kicken + auswerten – platzverweis = qualifikation

**Rückspiel ab Oktober 2003**





## Neuhaus

Expanded because of demand - Kultur/Block continues - New project 'Neuhaus' (New House)

The interest group 'Kultur/Block' has been in papers in the summer 2003 as the houses around Niedersachsenplatz in Halle-Neustadt have been used as a forum for urban art, creative talks, intensive exchange and remembering. Especially because those blocks are going to be demolished in the end of 2004. The project 'Neustadt-Niedersachsenplatz' has been supported by the German Federal Foundation for Culture and demonstrated a possible un-ideological, creative, experimental way to approach the very complex subject of urban alteration / development / use of urban brown fields.

Now Kultur/Block presents 'Neuhaus'. 'Neuhaus' is an exhibition which continues the former started event row of 'Niedersachsenplatz' focussed on housing-event-worlds and 'kitchen-gymnastics'.

Four weekends in October are also the logic continuation of Kultur/Blocks work which still is the demonstration of exemplary ways how to deal with houses and apartments how are going to loose or already have lost its function by the increase in percentage of elderly people and moves of the younger.

A delegation of the conference 'City nets' (Städtenetzkonferenz) of IBA Sachsen-Anhalt is visiting Kultur/Block at October, 8th.

'Neuhaus' is financially supported by the Land of Sachsen-Anhalt, City of Halle, IBA (International Construction Exhibition) Sachsen-Anhalt. 'Neuhaus' is physically supported by the Housing Company WG Leuna and several local firms.

# Wohnerlebniswelt

At September, 20th already a group of artists will start preparing the installation 'Housing-Event-World' within three apartments. There will be a tunnel through the apartments - ways will be vertically and horizontally. The apartment will be experienced three-dimensional. Material used is taken from the interior of those former apartments, as well as doors or furniture.

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|  |  | <p><i>'Wohnerlebniswelt'</i><br/>         Franz Höfner, Markus Lohmann,<br/>         Natascha Rossi, Harry Sachs, 2003</p> |
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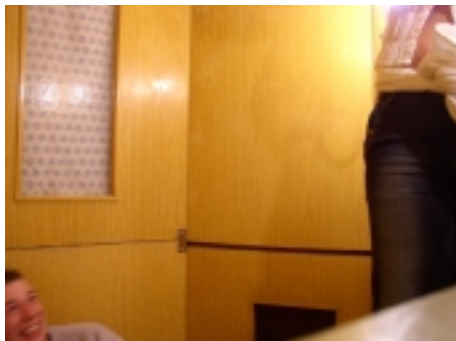
*Zimmerymnastik*  
 Photographies, Karin Haenlein, 2003



*Drachenberg*  
 Photographical work, Iris Janke



*Zusammen*  
 Photographies, Rabea Eipperle, 1998/1999





## Contact

Kultur/Block e.V.  
Wielandstrasse 19  
06114 Halle  
Germany

Tel. +49.345.682343-7  
Fax +49.345.682343-8  
E-mail [info@kulturblock.de](mailto:info@kulturblock.de)  
[www.kulturblock.de](http://www.kulturblock.de)